

Developer Guide

The WYSIWYG HTML Editor SDK. Designed for Mobile and Desktop.



Write for the Web

Learning the craft of how to write for the Web is a definite departure from doing so for a newspaper (remember those?), magazine or brochure. The writing styles are distinctly different for each medium.

On the Web, today's readers are often distracted: they might very well be reading your content, blogs or articles on small-screen mobile devices while they're on the go doing a hundred different things. That makes it tougher to grab—and hold—their attention. They want to see visuals and great, provocative headlines (or they won't click on your content). And, if they do click on it, they want to scan for meaning instead of parsing every word.

Writers have to remember that one of the fundamental differences between learning how to write for the Web vs. writing for print involves the difference between narrative writing and actionable writing.



Textbox.io is a tool for creating great looking content in online apps. Whether it's in social communities, blogs, emails, or anything in between, Textbox.io lets people express themselves on the web.

Textbox.io uses the latest HTML5, JavaScript and CSS3 technologies to deliver the best possible editing experience. Key design goals of Textbox.io include:

- Provide a minimal, functional and responsive user interface designed to deliver great usability in any application
- Support mobile devices with first class editing and responsive design
- Deliver unbeatable copy and paste from Microsoft® Office™
- Create clean, well formatted HTML in all circumstances
- Provide a simple yet powerful API to enable easy integration
- Leverage the power of modern web standards

The Basics

Working with Textbox.io is simple. In the most basic terms, all you need to do to integrate Textbox.io is:

1. Load the `textbox.io` library
2. Call the `replace` method to replace `<div>` or `<textarea>` elements with a Textbox.io instance.

Textbox.io can be used as either a standalone editor client or combined with the [Server-Side Components](#). These Server-Side Components offer a set of supporting services that can be used to enrich the editing environment.

Getting Started

See the [Getting Started](#) guide to start using Textbox.io in your applications in minutes.